



Marketing Gesellschaft
Mönchengladbach mbH

Wir arbeiten mit Herzblut
am positiven Image
unserer Stadt

WIRTSCHAFTSFÖRDERUNG
MÖNCHENGLADBACH GMBH

Healthy Building Movement –

4. Juni 2024

Ein Unternehmen der Stadt
MÖNCHENGLADBACH





Our goal for Mönchengladbach

Promote sustainable and healthy construction in the euregio network together with the construction industry.

Utilizing access to experts in the HBM network to realize healthy construction projects (focus on C2C).

Our motivation for Healthy Building Movement

1. Untapped potential to position an entire region
2. Resilience as office or even business location
3. Holistic approach that puts people at the center
4. Focus on future demand of workforces
5. Cross-border project that brings companies and people from NL and GER together and provides an interregional eco-system
6. Perfect match with other initiatives and key projects
7. Investment stimulus for valuable and iconic buildings

